

Welcome Back to a **Special 50th Anniversary Year** for the NVWS

NVWS Newsletter - January 2019



January's Meeting

Wednesday, Jan. 9th

7:00 p.m.

Spanish Oaks Clubhouse
2201 Spanish Oaks Drive
Las Vegas, Nevada 89102

January Program

Turning Your Art

into Cash

Judi Moreo will share ideas to promote and market your artwork. Whether selling at art festivals, to hotels or interior designers, and the corporate market, she has solutions for us. Making it easy for people to buy on the internet is important because 71% of people in a recent study said they are comfortable buying art online.

JANUARY EVENTS

January 3rd - NVWS Board Meeting at 1 p.m. at IHOP, West Sahara

INTERVIEW OPPORTUNITY

Hyrum Huskey is willing to write 4 or 5 Q-and-A format articles about some of our artists for local newspapers. He would like to do these before summer to have a supply to submit. If interested, contact Hyrum at HyrumJr@cox.net for an outline of questions or call 702-998-4620 and leave a message with callback number and best time to contact you. He will call you to schedule an interview time.

LOOKING BACK...



WATERCOLOR SOCIETY — Pictured above preparing for the Nevada Watercolor Society fall exhibit are: Suzanne Zessman, left, Dorothy Paulsen, Betty Twers, and Myra DaCosta, originator of the society. This event will be held November 3, through 8, in the Maryland Parkway Boulevard Mall.

R-J PHOTO

The first Nevada Watercolor Society Fall Show took place at the Boulevard Mall in November 1969 and was on exhibit for 5 days. The Mall was a frequently used venue for the early NVWS shows, and required one or more members to be present at all times during the Mall's open hours. My, how things have changed! We are so appreciative of the fine venues we now enjoy, and since most shows run from 2 to 3 months, we can't imagine having enough volunteers to be present full time, as our early founders were required to do!

LOOKING FORWARD...

50th Anniversary Products Now Available

NVWS branded products featuring our two winning logo designs will be available for viewing, sales, and ordering at the January 9 meeting. Also check out The new **Online Store** on our website, which contains the full catalog with descriptions, photos, and prices. The products include wrap-around mugs, tote bags, note cards, NVWS greeting cards, and a personalized notebook. All prices are plus tax. We can accept cash, checks, and credit cards at the meeting, items ordered from the online store must be paid in advance with a credit card/PayPal account. Happy shopping!

UPCOMING WORKSHOPS

COMING... May 2-4, 2019!!

ALVARO CASTAGNET WORKSHOP

NOTE: Days are Thursday, Friday and Saturday

TIME: 9 a.m. to 4 p.m. daily

PLACE: 2201 Spanish Oaks Drive, Las Vegas, NV

Early-Bird Rate: \$350 (if paid before February 1)

Member Rate After February 1, 2019: \$400 for members

Non-Member rate: \$450

This workshop is presently filled, but you can still register for our wait list. We often have open spots as the workshop dates near, so please don't hesitate to register if you are interested!

Description: Alvaro Castagnet is a highly sought after gifted, internationally world-renowned watercolor artist from Uruguay. A member of several prestigious watercolor societies around the globe, his works grace the walls of many private and corporate collections. NVWS is thrilled to be able to have Alvaro come to Las Vegas to share the secrets of his energetic, expressive, and engaging works in this three-day workshop! Alvaro's watercolor demonstrations are quite breathtaking and it's a delight to watch his speed of execution and the simplicity of his statements as he captures atmosphere and mood and creates rhythm of movement to produce well-balanced paintings. Come join us for this incredible opportunity to learn from a master artist!

Examples of Alvaro's works can be found at: alvarocastagnet.net

*Full payment is due March 1, 2019 in order to give Alvaro ample notification if we have to cancel. It's a great opportunity to have him come to LV! Just think...you can enjoy learning some new techniques from a master artist without traveling to another city! Payments will be held until the minimum number of participants is reached. If the workshop is canceled, all payments will be returned. If the workshop is a go, full payments are non-refundable, but transferable. Feel free to sell your spot if you need to cancel.

Coming in October 2019!

Workshop by Artist Michael Holder.

Online registration will be open early spring, so watch for the announcement!

UPCOMING NVWS SHOWS

The 2019 Signature Show and 2019 Spring Show are available for registration.

In further discussions with the Metropolitan Gallery & Museum, we need to correct some information communicated at November's meeting as to asking prices and how sales will be handled. Here's how it works:

Exhibiting artists will establish a **Gross** price and a **Net** price. "Gross" price means the maximum asking price for the artwork. "Net" price means the lowest price the artist will accept. If a purchase offer is received that is lower than the "Net" price, the Metropolitan will not accept the offer without first contacting the exhibiting artist for approval. The Metropolitan has exclusive authority to negotiate and accept any offer made between the "Gross" price and the "Net" Price for the duration of the exhibit. EXCEPTION: A sales agreement reached in-person between the exhibiting artist and purchaser during the reception **only** will be considered a "private" sale between the artist and the purchaser, and will not involve the Metropolitan.

If a sale is made by the Metropolitan, eighty (80)% of the sales proceeds will be paid to the exhibitor and 20% will be donated to the Metropolitan Museum. The 20% donation will be credited to the exhibiting artist, and may be tax deductible since the Museum has non-profit status. A revised prospectus is now available on our website.

As an added benefit, every exhibiting artist will receive a 1-year household membership to the Metropolitan (a \$45 value), and a free ICM hardcover book (an \$85 value). Questions? Contact Shows & Exhibits Chair Carmen Egolf.

**Signature Member Show:
March 7 thru June 1, 2019**

Historic Fifth Street School - 501 S. Fifth Street, Las Vegas

Entry Deadline 1/21/2019

Juror: Gabbie Hirsch

Drop off: Tuesday, 3/5/2019, 10:30 a.m. to Noon

Pick up: Monday, 6/3/2019, 10:30a.m. to Noon

Reception: Thursday, 3/7/2019, 6:00 p.m to 7:30 p.m.

Spring Show: April 4 thru May 19, 2019

Metropolitan Gallery - Neonopolis Complex

450 Fremont Street, 2nd Floor, Las Vegas

Entry Deadline 2/4/2019

Juror: Alvaro Castagnet

Drop off: Monday, 3/25/2019, 12:30 p.m. to 2:30 p.m.

Pick up: Tuesday, 5/21/2019, 12:30 p.m. to 2:30 p.m.

Reception: Thursday, 4/4/2019, 7:00 p.m. to 10 p.m.

FEATURED ARTIST

JIM CHAMPLIN will be Featured Artist in January 2019

DONI MURPHY will be Featured Artist in February 2019

2019 Months Available: March, April September, November



President's Message . . .

Here's hoping that everyone had an enjoyable holiday season. What fun we had at our December meeting. Wonderful food, and fantastic paintings exchanged. Thank you to all who participated, and especially to **Barbara Stanton**, who always does such a great job as emcee of the exchange.

I, for one, am looking forward to 2019, as we conclude our 50th Anniversary celebrations over the next five months. We will once again have our NVWS Anniversary products for sale at the January meeting, which are also available for purchase from our website. We also look forward to January's presentation by Judi Moreo of highlights from her new book, *Turning Your Art into Cash*. This talk gets right down to the nitty-gritty with positive steps we artists must take to become entrepreneurs with our art. She has a wealth of information informed by her own successful experience. Introducing ourselves to the world via social media and maintaining a vibrant website are imperative beginnings, says Judi. But that's not all. Judi shares her many insights, some we've never thought of, some we have considered but don't know where to begin to realize them. Anyone who has the opportunity to hear Judi's presentation should not miss it!

Don't forget that the entry deadlines for entering both our **2019 Signature Member Show (January 21 deadline)** and **2019 Spring Show (February 4 deadline)** will occur before our next meeting in February. We are excited to announce that **Gabbie Hirsch**, well known local artist, will juror our Signature Member Show and **Alvaro Castagnet**, world-renowned artist, will juror our Spring Show. And in case you missed our last few meetings, the Metropolitan Gallery has agreed to accept 70 to 75 paintings in the Spring Show, almost double what we usually exhibit. The Spring Show is open to members and non-members alike. So let's pull out all the stops and showcase our many fine artists to some of the widest audiences we will ever enjoy!

Gail Montoure, President

December Holiday Party Photos from Myra Oberman.







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